

# Are you ready for .eu ?

(Last update: 30 August 2005)



***The “.eu” top-level domain opens for business in 2006.***

***To avoid so-called “cybersquatting” you should prepare your .eu application now!***

European businesses currently have a choice between a country-specific top-level domain (.be, .nl, .de, .fr, etc), or a global one (.com, .biz, .info etc). This will finally change in 2005. The .eu top-level domain is designed to complement, rather than replace existing domain extensions.

Analysts expect .eu to become the standard in TLD's for European companies and organisations wishing to profile themselves internationally. This will cause .eu to become the second most used domain extension after .com.

Because of its enormous potential, many will try to register well-known names (as happened with .com), including names protected by rights (trademarks, company names...). To limit such practices and to give the holders of rights the chance to protect their name(s), the launch of the .eu domain name will be phased.

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## Who can register?

Registration of dot-eu domain names is reserved for EU businesses, organisations and citizens. The following qualify:

- **Companies** having their registered office, central administration or principal place of business within the EU;
- **Organisations** established within the EU, regardless of their governing law;
- **Citizens** resident in one of the member states.

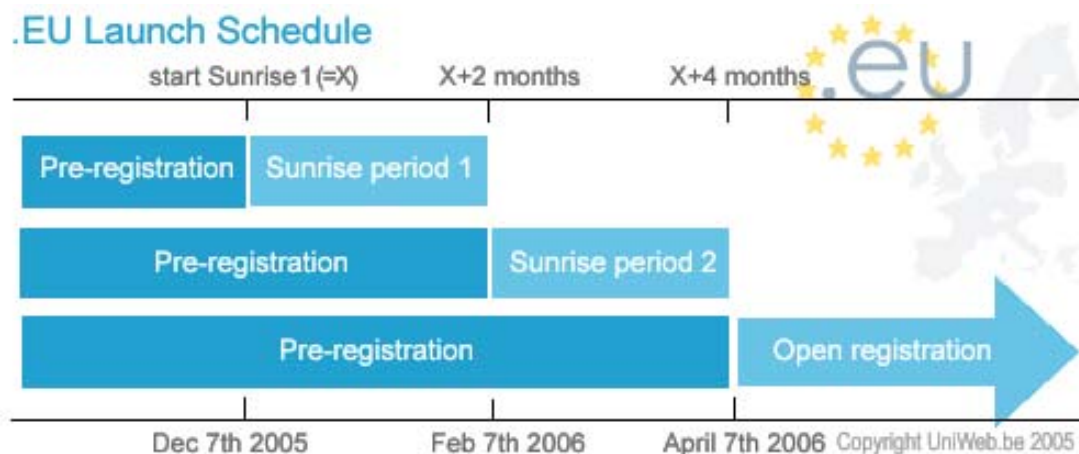
(Source: EC regulation No 733/2002 of 22 April 2002)

There are no further restrictions on who can apply and once registration opens the 'first-come-first-served' rule apply based on the date of the registrars' receipt of the application for registration. (Conf. [conditions & limitations](#))

## Phased launch

To **prevent abusive registration of protected names** the implementation of the .eu will be phased.

During the preliminary Sunrise periods public bodies and holders of certain rights (e.g. trademark holders, company names ...) will have the opportunity to apply for the registration of the corresponding .eu domain name. The sunrise will consist of two phases each lasting two months.



## Sunrise

**A.** During **Sunrise 1** only domain names that correspond with one of the following criteria may be applied for by the public body or the trademark holder:

- the full name of a public body
- the acronym by which a public body is commonly known
- if applicable, the territory which is governed by a public body
- registered EU community or national trademarks

**Required evidence:** In general a copy of the registration certificate / extract from the official database will suffice as evidence. UniWeb will inform you on which documents needs to be submitted.

**B.** During **Sunrise 2** domain names that correspond with other rights that are protected under the national law of the member state where they are held such as:

- company names
- business identifiers
- distinctive titles of protected literary and artistic work
- unregistered trademarks
- trade names

**Required evidence:** Applicants will need to provide the legal basis that grants the right in community law or the national law of the member state where the right is held and provide documented evidence to demonstrate the right under that law. By September 2005 more information will become available on the exact evidence which needs to be provided. UniWeb will inform you on which documents needs to be submitted.

Steps after you applied for the sunrise period:

1. All pre-registered sunrise applications will be submitted by UniWeb once the sunrise period starts.
2. These applications will be evaluated in incoming\* order by Price Waterhouse Cooper (the appointed Validation Agent).
3. In case of approval the ultimate registration of the corresponding .eu domain name will be done by UniWeb (accredited .eu registrar).

**\*Even during the sunrise period the first-come-first-served principle applies**

Conflicts between parties equally eligible to prior registration, e.g. owners of identical trade marks which are – without conflict – protected under different national laws are solved under the first-come-first-served principle. Therefore it's advisable to ensure an early submission of registrations, even during the sunrise period.

## How to prepare for .eu

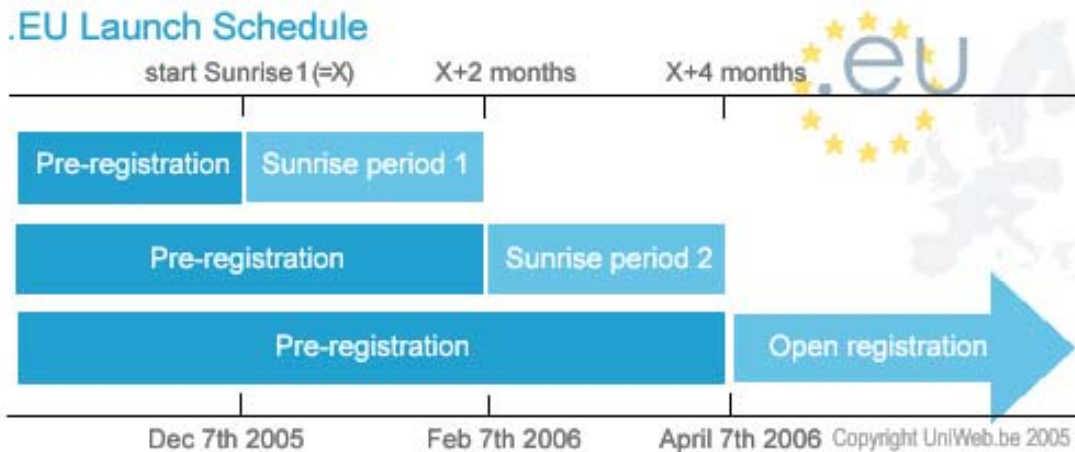
Careful and timely preparation of applications for registration is advisable. Businesses and other rights owners should act quickly to decide which domain names they want to register in .eu, research the rights situation in each case and prepare the necessary documents.

Whatever you have heard or read, **at this time only pre-registration is possible**. Pre-registration is a kind of reservation of your .eu name in UniWeb's database. Once the .eu registration opens we will immediately submit your application for registration. Our accreditation as .EU registrar guarantees that **we can accept and process your .eu domain applications**.

Based on the rights you have on a name you can pre-register .eu domains for one of the following periods:

- **Sunrise 1** for Public bodies and holders of Registered Trademarks
- **Sunrise 2** for names protected under National Law: company names, unregistered trade names...

- **Open registration** for names without specific rights (all other names)



A. Sunrise 1	B. Sunrise 2	C. Open registration
<ul style="list-style-type: none"> <li>- Public bodies</li> <li>- Geographical names</li> <li>- Registered trademarks</li> </ul>	<ul style="list-style-type: none"> <li>- Company &amp; organisation names</li> <li>- Distinctive titles (books, art ...)</li> <li>- Trade names &amp; unregistered trademarks</li> <li>- Other names protected under National Law of the EU country you reside.</li> </ul>	<ul style="list-style-type: none"> <li>- All other acceptable names</li> <li>- Generic names</li> <li>- No rights required</li> </ul>
65 EUR + 29 EUR/year	99 EUR + 29 EUR/year	FREE + 29 EUR/year

In every way it's in your best interest to preregister your name starting today. The pre-registration assures you that the names you've chosen will be submitted the first to EURid, starting from the opening of the registration.

## Register your trademark and profit from the .eu priority rules

In order to increase your chances to qualify for the 'Sunrise period', UniWeb can help you with the registration of your name as a trademark in the Benelux. (Accelerated procedure, 895 EUR/10 years).

### [Last-minute trademark registration](http://www.uninames.net/index.php/benelux_trademarks/en/)

[http://www.uninames.net/index.php/benelux\\_trademarks/en/](http://www.uninames.net/index.php/benelux_trademarks/en/)

## Registration prices

The .eu registration fee consists of 2 parts: A non refundable administrative fee and a refundable first year registration fee.

Registration type	Sunrise 1	Sunrise 2	Open registration
<b>Administrative fee</b> (not refundable)	65 EUR	99 EUR	FREE
<b>First year fee</b> (refundable *)	29 EUR	29 EUR	29 EUR
<b>Total cost</b> (first year registration included)	<b>94 EUR</b>	<b>128 EUR</b>	<b>29 EUR</b>

Since we do not wish to charge our customers for a service that we do not render to them, we have decided to adopt a 'no-cure no-pay' pricing policy. This means that the first year registration fee will be refunded if UniWeb can not register the domain name on your behalf.

**\*Note** that a 5% charge applies for refunds of online paid pre-registration fees. No charges apply for pre-registration fees paid by bank transfer within the EU. Any money transfer costs are always at charge of the customer. All prices are VAT excluded.

## EURid Conditions & limitations

1. Only EU companies, organisations or citizens can register .eu domain names. There is no limitation on the number of .eu domain names one can register.

2. Each application requires:

- a working e-mail address
- an official owner address within an EU member state
- Acceptance of the terms and conditions of EURid. Additional registration conditions can be imposed by EURid. As soon as they have been published, you will be able to consult them on our website.

Note that any material inaccuracy will be considered as a breach of the EURid terms & conditions

3. Names containing the following characteristics can NOT be registered as .eu domain name:

- Names consisting of other characters than 'a-z', 'A-Z', '0-9' and '-', or names starting or ending with '-'
- Names consisting of less than two (2) characters or more than sixty-three (63).
- Names with a '-' on the third and fourth position. (e.g. www.un--inames.eu )

4. The European Commission will publish a list of reserved and blocked names. Names from this list cannot be registered. It concerns the following names, among other:

- Geographical and geopolitical names (france.eu, belgium.eu...)
- Names of public bodies
- The ISO 3166 two letter land codes (be.eu, nl.eu, fr.eu...),
- Domain names reserved for use by EURid (eurid.eu, dns.eu, whois.eu, registry.eu, ...)

The complete list of reserved and blocked names is not yet known. You will be able to consult it on our website as soon as it is published by the European Commission.

5. Based on specific rights on certain names, the holder of these rights can benefit from priority rules. To benefit from these priority rules, the holder of the rights must apply for registration during Sunrise 1 or 2.

#### 6. [.eu Disclaimer](#)

[http://www.uninames.net/index.php/eu\\_disclaimer/en/](http://www.uninames.net/index.php/eu_disclaimer/en/)

## About UniWeb

UniWeb, a domain name agent located in Brussels, manages more than 10000 domain names in more than 117 different top-level domains and is committed to be a major .eu registrar.

Being one of the first companies to offer pre-registration services in the past (.be liberalisation in 2000, .biz and .info launch in 2002); UniWeb has experience with sunrise periods and domain pre-registration procedures.

UniWeb can advice you on your .eu registration strategy and offers pre-registration, domain name management and trademark registration services.

Protect your company name

Apply for your  
.eu domain name now!

**.eu registrar**  
UniWeb accredited by EURid (Lic. nr 00179)

www.uninames.net

uninames UniWeb  
Internet Solutions

#### Contact:

UniWeb BVBA  
Tel. 02 306 00 03  
Fax 02 306 00 04  
[doteu@uniweb.be](mailto:doteu@uniweb.be)  
[www.uninames.net](http://www.uninames.net)

**uninames**

Uninames.net is the dedicated domain name portal of UnWeb bvba..

**UniWeb**  
Internet Solutions

ORDER FORM .eu domain name, fax to 02 306 00 04

Name / Company \_\_\_\_\_  
 Contact person \_\_\_\_\_  
 Function \_\_\_\_\_  
 Address \_\_\_\_\_ Nr. \_\_\_\_\_  
 Postcode \_\_\_\_\_ City \_\_\_\_\_  
 Tel. \_\_\_\_\_ Mobile \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 VAT number \_\_\_\_\_

Instructs UniWeb to introduce a file for the following domain names:  
 (Indicate for which period A, B or C you want to register your name)

.....	.eu	A	B	C
.....	.eu	A	B	C
.....	.eu	A	B	C
.....	.eu	A	B	C
.....	.eu	A	B	C
.....	.eu	A	B	C

Based on the rights you have on a name,  
 you can pre-register for one of the following periods:

- A.** Pre-registration for Sunrise 1: Registered Trademarks (Sunrise 1)  
 Cost: 65 EUR administrative fee + 29 EUR first year registration fee
- B.** Pre-registration for Sunrise 2: names protected under National Law: company names,... (Sunrise 2)  
 Cost: 99 EUR administrative fee + 29 EUR first year registration fee
- C.** Open pre-registration: names without specific rights, generic names  
 Cost: FREE + 29 EUR first year registration fee

If UniWeb can't register the domain name for you, UniWeb refunds\* the first year registration fee for all types of pre-registration. Sunrise administrative fees are never refunded.

Name, date and signature for agreement:

*\* Note that a 5% charge applies for refunds of online paid pre-registration fees. No charges apply for pre-registration fees paid offline by bank transfer within the EU. Any money transfer costs are always at charge of the customer. All prices are 21% VAT excluded.*